

DUPLINVOICE TE

WMUR 100 South Commercial Street Manchester, NH 03101 Main: (603)669-9999 Billing: (781)433-4283

Invoice #	Invoice Date	Invoice Month	Invoice Period
967885-1	11/06/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WMUR	Linda Magay	Manchester	Local

AdvertiserProductEstimate NumberHassan/D/Governorcandidate1401

Davis Group Inc, The
Attention: Meenah Hulsen

Attention: Meenah Hulsen

4201 Bee Caves Rd, Suite C-101 Austin, TX 78746

Send Payment To:

Billing Address:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Flight Dates	Order #	Alt Order #
10/30/12 - 11/06/12	967885	
Billing Calendar Broadcast	Billing Type Cash	Deal #
Special Handling		
IDB #	Advertiser Code	Draduat Cada
923	Advertiser Code	Product Code
Agency Ref	Advertiser Ref	
-		

								Spots/			
Line	Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/30/12 Class of Tin	11/01/12 ne - Fixed No			6-7a	- 1- 1	:15/:15	2	\$1,400.00	ВК	
,	Weeks:	Start Date 10/29/12	End Da 11/04/1		Spots/Week 2	Rate \$1,400.00					
;	Spots: # Ch			Air Time Descript		Start/End Time		h Ad-ID			Rate Type
	1 WN	/IURTu 10/	/30/12	6:27 AM 6a Dayb 6:30 AM		6-7a		5 MHGTV107 5 MHGTV107			\$700.00 BK \$700.00
	2 WN	/IURTh 11/	/01/12	6:54 AM 6a Dayb 6:56 AM	reak	6-7a		5 MHGTV110 5 MHGTV110			\$700.00 BK \$700.00
	10/30/12 Class of Tin	11/01/12 ne - Fixed No	Good on Pre-er		7-9a	1	:15/:15	1	\$1,150.00	ВК	
'	Weeks:	Start Date 10/29/12	End Da 11/04/1	<u>MTWTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$1,150.00					
;	Spots: # Ch			Air Time Descript		Start/End Time		h Ad-ID			Rate Type
	1 WN	/IURW 10	/31/12	7:28 AM Good M 7:30 AM	orning America	7-9a		5 MHGTV110 5 MHGTV110			\$575.00 BK \$575.00
	10/30/12 Class of Tin	11/01/12 ne - Fixed No	The V		11-12p	1	:15/:15	1	\$600.00	ВК	
,	Weeks:	Start Date 10/29/12	End Da 11/04/1		Spots/Week 1	Rate \$600.00					
;	Spots: # Ch			Air Time Descript		Start/End Time		h Ad-ID			Rate Type
	1 WN	/IURTh 11/		10:58 AM The Viev 11:00 AM	N	11-12p		5 MHGTV110 5 MHGTV110			\$300.00 BK \$300.00
	10/30/12 Class of Tin	11/01/12 ne - Fixed No			12-1230p	1	:15/:15	1	\$650.00	ВК	
,	Weeks:	Start Date 10/29/12	End Da 11/04/1		Spots/Week 1	<u>Rate</u> \$650.00					
	Spots: # Ch	<u>Day</u> Air	Date	Air Time Descript	<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WN	/IURW 10		12:24 PM News 9 12:26 PM	at Noon	12-1230p		5 MHGTV110 5 MHGTV110			\$325.00 BK \$325.00
	10/30/12 Class of Tin	11/01/12 ne - Fixed No	ELLEI on Pre-er	nptible	4PM-5PM	11	:15/:15	2	\$500.00	ВК	
	Weeks:	Start Date 10/29/12	End Da 11/04/1		Spots/Week 2	Rate \$500.00					
	Spots: # Ch			Air Time Descript		Start/End Time		h Ad-ID			Rate Type
	1 WN	MURW 10	/31/12	4:30 PM ELLEN I 4:32 PM	EF	4PM-5PM		5 MHGTV110 5 MHGTV110			\$250.00 BK \$250.00



Start Date

End Date

Weeks:

MTWTFSS

INVOICE Send Payment To:

WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice Month Invoice Period Invoice # Invoice Date 11/06/12 10/29/12 - 11/06/12 967885-1 November 2012

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1401

Line Start Date End Date Descrip	tion Start/E	End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
5 10/30/12 11/01/12 ELLEN Class of Time - Fixed Non Pre-emp		5PM	11	:15/:15	2	\$500.00	BK		
Spots: # Ch Day Air Date A	air Time Description		Start/End Time	Length	Ad-ID			Rate	Туре
	1:39 PM ELLEN EF 1:41 PM		4PM-5PM		MHGTV110 MHGTV110			\$250.00 \$250.00	
6 10/30/12 11/01/12 News 9 Class of Time - Fixed Non Pre-emp	at 6/World News ⁻ 6-7p otible		1	:15/:15	1	\$2,700.00	BK		
Weeks: <u>Start Date</u> <u>End Date</u> 11/04/12	1	ots/Week 1	Rate \$2,700.00						
	air Time Description		Start/End Time	Length				Rate	
	6:21 PM News 9 at 6/Wor 6:24 PM	orld News To	6-7p		MHGTV110 MHGTV110			\$1,350.00 \$1,350.00	
7 10/30/12 11/01/12 Chronic Class of Time - Fixed Non Pre-emp	otible	р	1	:15/:15	1	\$1,100.00	BK		
Weeks: <u>Start Date</u> <u>End Date</u> 11/04/12	1	ots/Week 1	Rate \$1,100.00						
	ir Time Description		Start/End Time	Length				Rate	
	7:21 PM Chronicle NH 7:24 PM		7-730p		MHGTV110 MHGTV110			\$550.00 \$550.00	
8 10/30/12 11/01/12 News 9 Class of Time - Fixed Non Pre-emp		:35p	11	:15/:15	2	\$2,200.00	BK		
Weeks: <u>Start Date</u> <u>End Date</u> 11/04/12		ots/Week 2	Rate \$2,200.00						
	air Time Description		Start/End Time	Length				Rate	
11	1:28 PM News 9 at 11 1:31 PM		11-11:35p	:15	MHGTV110 MHGTV110			\$1,100.00 \$1,100.00	
2 WMURTh 11/01/12 11	1:22 PM News 9 at 11 1:25 PM		11-11:35p		MHGTV110 MHGTV110			\$1,100.00 \$1,100.00	
9 10/30/12 11/01/12 Nightline Class of Time - Fixed Non Pre-emp	e 1135p- otible	-1206a	1	:15/:15	1	\$500.00	BK		
Weeks: <u>Start Date</u> <u>End Date</u> 11/04/12	1	ots/Week 1	Rate \$500.00						
	ir Time Description		Start/End Time	Length				Rate	
1 WMURTh 11/01/12 11	1:54 PM Nightline 1:57 PM		1135p-1206a		MHGTV110 MHGTV110			\$250.00 \$250.00	
10 11/05/12 11/05/12 6a Dayk Class of Time - Fixed Non Pre-emp	oreak 6-7a otible		1	:15/:15	1	\$1,400.00	BK		
	1	ots/Week 1	Rate \$1,400.00						
	ir Time Description		Start/End Time	Length				Rate	
	6:12 AM 6a Daybreak 6:14 AM		6-7a		MHGTV110 MHGTV110			\$700.00 \$700.00	
11 11/02/12 11/05/12 Good M Class of Time - Fixed Non Pre-emp	lorning America 7-9a tible		11	:15/:15	2	\$1,150.00	BK		
Weeks: <u>Start Date</u> <u>End Date</u> 11/08/12		ots/Week 2	Rate \$1,150.00						
	ir Time Description		Start/End Time	Length				Rate	
-	7:24 AM Good Morning A 7:26 AM		7-9a	:15	MHGTV110 MHGTV110			\$575.00 \$575.00	
	3:59 AM Good Morning A 9:00 AM	America	7-9a		MHGTV110 MHGTV110			\$575.00 \$575.00	
12 11/03/12 11/03/12 7a Wee Class of Time - Fixed Non Pre-emp	kend Daybreak 7-9a otible		1-	:15/:15	1	\$700.00	BK		

Rate

Spots/Week



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

Invoice #	Invoice Date	Invoice Month	Invoice Period
967885-1	11/06/12	November 2012	10/29/12 - 11/06/12

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1401

Snote/

								Spots/			
ne	Start Date	End Date			Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
12	11/03/12 Class of Tir	11/03/12 ne - Fixed N	7a Week Ion Pre-empt	end Daybreak ible	7-9a	1-	:15/:15	1	\$700.00	BK	
		10/29/12	11/04/12	1-	1	\$700.00					
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 Wi	MURSa 11		25 AM 7a Wee 27 AM	ekend Daybreak	7-9a		5 MHGTV110 5 MHGTV110			\$350.00 B \$350.00
13	11/05/12 Class of Tir	11/05/12 ne - Fixed N	The Viev		11-12p	1	:15/:15	1	\$600.00	BK	
	Weeks:	Start Date 11/05/12	End Date 11/11/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$600.00					
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 Wi	MURM 11		59 AM The Vie	ew.	11-12p		5 MHGTV110 5 MHGTV110			\$300.00 B \$300.00
14	11/02/12 Class of Tir	11/02/12 ne - Fixed N	News 9 a		12-1230p	1	:15/:15	1	\$650.00	BK	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$650.00					
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 WI	MURF 11		12 PM News 9 14 PM	at Noon	12-1230p		5 MHGTV110 5 MHGTV110			\$325.00 B \$325.00
15	11/02/12 Class of Tir	11/02/12 ne - Fixed N	ELLEN E		4PM-5PM	1	:15/:15	1	\$500.00	BK	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$500.00					
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 Wi	MURF 11		37 PM ELLEN 39 PM	EF	4PM-5PM		5 MHGTV110 5 MHGTV110			\$250.00 B \$250.00
16	11/02/12 Class of Tir	11/05/12 ne - Fixed N	News 9 a		s ⁻ 6-7p	11	:15/:15	2	\$2,700.00	BK	
	Weeks:	Start Date 11/02/12	End Date 11/08/12	<u>MTWTFSS</u> 11	Spots/Week 2	Rate \$2,700.00					
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Typ
			6:	24 PM	at 6/World News To	6-7p	:1:	5 MHGTV110 5 MHGTV110			\$1,350.00 B \$1,350.00
	2 WI	MURM 11		27 PM News 9 30 PM	at 6/World News To	6-7p		5 MHGTV110 5 MHGTV110			\$1,350.00 B \$1,350.00
17	11/04/12 Class of Tir	11/04/12 ne - Fixed N	6p News	9 Weekend/W ible	or 6-7p	1	:15/:15	1	\$1,200.00	ВК	
	Weeks:	Start Date 10/29/12	End Date 11/04/12	<u>MTWTFSS</u>	Spots/Week 1	Rate \$1,200.00					
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 Wi	MURSu 11		08 PM 6p New 10 PM	rs 9 Weekend/World N	l 6-7p		5 MHGTV110 5 MHGTV110			\$600.00 B \$600.00
18	11/05/12 Class of Tir	11/05/12 me - Fixed N	Chronicle Ion Pre-empt		7-730p	1	:15/:15	1	\$1,100.00	BK	
	Weeks:	Start Date 11/05/12	End Date 11/11/12	<u>MTWTFSS</u> 1	Spots/Week 1	Rate \$1,100.00					
	Spots: # Ch			r Time Descrip		Start/End Time		h Ad-ID			Rate Typ
	1 WI	MURM 11		21 PM Chronic 25 PM	cle NH	7-730p		5 MHGTV110 5 MHGTV110			\$550.00 B \$550.00
19	11/03/12 Class of Tir	11/03/12 ne - Fixed N	Inside Ed	dition WK	730-8P	1-	:15/:15	1	\$400.00	BK	
	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884 | Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 | Invoice Month | Invoice Period | 10/29/12 - 11/06/12 | Invoice Month | Invoice Period | Invo

Advertiser	Product	Estimate Number
Hassan/D/Governor	candidate	1401

Spots/

Credited Credited									Spots/				
Class of Time - Fixed Non Pre-emptible 10/29/12	Line	Start Date	End Date	Desc	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
Spots: # Ch	19					730-8P	1-	:15/:15	1	\$400.00	BK		
Creative			Day A	ir Date	Air Time Descrip	otion	Start/End Time	:0	0			\$400.00	ype <i>BK</i>
Class of Time - Fixed Non Pro-empible					า			:0	U			\$0.00	
Spots: #Ch Dey Air Date Air Time Description Start/End Time Length Ad-ID Rate Typ	20				cing with Stars emptible	Prime Other	1	:15/:15	1	\$7,000.00	BK		
1 WMURM		Weeks:				Spots/Week 1							
21 11/02/12							Start/End Time						уре
Class of Time - Fixed Non Pre-emptible		1 WN	/URM 1	1/05/12		g with Stars	Prime Other						BK
T1/02/12	21					11-11:35p	1111	:15/:15	4	\$2,200.00	BK		
1 WMURF		Weeks:		End D	<u>MTWTFSS</u> /12 1111								
11:33 PM		Spots: # Ch	<u>Day</u> A	ir Date_	Air Time Descrip	<u>otion</u>	Start/End Time					Rate T	уре
12:13 AM		1 WN	/URF 1	1/02/12		9 at 11	11-11:35p						BK
3 WMURSu		2 WN				9 at 11	11-11:35p						BK
11:26 PM		3 WN				9 at 11	11-11:35p		-				BK
Class of Time - Fixed Non Pre-emptible		4 WN	MURM 1	1/05/12		9 at 11	11-11:35p						BK
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	22	11/05/12 Class of Tin	11/05/12 ne - Fixed I	Nigh	ntline emptible	1135p-1206a	1	:15/:15	1	\$500.00	BK		
1 WMURM		Weeks:				Spots/Week 1							
11:55 PM :15 MIGTV110 \$250.00		Spots: # Ch	<u>Day</u> A	ir Date_			Start/End Time					Rate T	уре
Class of Time - Pre-emptible with notice Weeks: Start Date 11/04/12 MTWTFSS Spots/Week \$225.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type Type		1 WN	/JURM 1	1/05/12		ne	1135p-1206a		-				BK
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	23				th notice	Sa/Su 6-7a	1-	:15/:15	1	\$225.00	BK		
1 WMURSa 11/03/12 6:12 AM 6a Weekend Daybreak Sa/Su 6-7a ::15 MHGTV110 \$113.00 BH 6:14 AM		Weeks:											
6:14 AM ::15 MHGTV110 \$112.00 24 11/03/12 11/04/12 Weekend GMA 9-10a11 ::15/:15 2 \$700.00 BK Class of Time - Fixed Non Pre-emptible Weeks: Start Date													_
Class of Time - Fixed Non Pre-emptible		1 WN	/IURSa 1	1/03/12		ekend Daybreak	Sa/Su 6-7a		-				BK
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	24	11/03/12 Class of Tin	11/04/12 ne - Fixed I	Wee	emptible	9-10a	11	:15/:15	2	\$700.00	BK		
1 WMURSa 11/03/12 9:26 AM Weekend GMA 9-10a :15 MHGTV110 \$350.00 BH 9:27 AM :15 MHGTV110 \$350.00 BH 9:27 AM 9-10a :15 MHGTV110 \$350.00 BH 9:55 AM 9:55 AM :15 MHGTV110 \$350.00 BH 9:55 AM :15 MHGTV110 \$350.00 BH 9:55 AM :15 MHGTV110 \$350.00 BK		Weeks:				Spots/Week 2							
9:27 AM :15 MHGTV110 \$350.00 2 WMURSu 11/04/12 9:54 AM Weekend GMA 9-10a :15 MHGTV110 \$350.00 BM 9:55 AM :15 MHGTV110 \$350.00 BM					Air Time Descrip	<u>otion</u>							уре
9:55 AM :15 MHGTV110 \$350.00 25 11/02/12 11/02/12 KELLY& MICHAEL LIVE I9AM-10AM1 :15/:15 1 \$600.00 BK		1 WN	/IURSa 1	1/03/12		end GMA	9-10a		-				BK
		2 WN	/URSu 1	1/04/12		end GMA	9-10a		-				BK
	25					E 19AM-10AM	1	:15/:15	1	\$600.00	BK		



WMUR PO Box 26884 Lehigh Valley, PA 18002-6884

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967885-1	11/06/12	November 2012	10/29/12 - 11/06/12

<u>Advertiser</u>	Product	Estimate Number
Hassan/D/Governor	candidate	1401

Spots/

								Spots/			
Line S	Start Date	End Da	te Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
	1/02/12 Class of Tir	11/02/1 ne - Fixed		LY& MICHAEL LIVI emptible	E 19AM-10AM	1	:15/:15	1	\$600.00	ВК	
W	/eeks:	Start Dat 10/29/12			Spots/Week 1	Rate \$600.00					
S	pots: # Ch	Day	Air Date	Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
	1 WI	MURF	11/02/12	9:44 AM KELLY 9:45 AM	& MICHAEL LIVE DA	AY 9AM-10AM		MHGTV110 MHGTV110			\$300.00 BK \$300.00
	1/02/12 Class of Tir	11/05/1 ne - Fixed			3-4P	11	:15/:15	2	\$500.00	ВК	
W	/eeks:	Start Dat 11/02/12			Spots/Week 2	Rate \$500.00					
Sı	pots: # Ch	Day	Air Date	Air Time Descrip	tion	Start/End Time	Length	n Ad-ID			Rate Type
	1 WN	MURF	11/02/12	3:48 PM KATIE 3:50 PM		3-4P		MHGTV110 MHGTV110			\$250.00 BK \$250.00
	2 WI	MURM	11/05/12	3:31 PM KATIE 3:33 PM		3-4P		MHGTV110 MHGTV110			\$250.00 BK \$250.00
	1/05/12 Class of Tir	11/05/1 ne - Fixed		vs 9 at 5 emptible	5-6p	1	:15/:15	1	\$1,400.00	BK	
W	/eeks:	Start Dat 11/05/12			Spots/Week 1	Rate \$1,400.00					
S	pots: # Ch	Day Day	Air Date	Air Time Descrip	tion_	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
	1 WN	MURM	11/05/12	5:42 PM News 9 5:44 PM	at 5	5-6p		MHGTV110 MHGTV110			\$700.00 BK \$700.00
	1/02/12 Class of Tir	11/06/1 ne - Fixed		Daybreak emptible	5-6a	111	:15/:15	3	\$700.00	ВК	
W	/eeks:	Start Dat 11/02/12			Spots/Week 3	Rate \$700.00					
Sı	pots: # Ch	<u>Day</u>	Air Date	Air Time Descrip		Start/End Time	<u>Length</u>	Ad-ID			Rate Type
	1 WM	MURF	11/02/12	5:54 AM 5a Day 5:56 AM	break	5-6a		MHGTV110 MHGTV110			\$350.00 BK \$350.00
	2 WN	MURM	11/05/12	5:22 AM 5a Day 5:24 AM	break	5-6a	:15	MHGTV110 MHGTV110			\$350.00 BK \$350.00
	3 WN	MURTu	11/06/12	5:13 AM 5a Day 5:15 AM	break	5-6a		MHGTV110 MHGTV110			\$350.00 BK \$350.00
	1/05/12 Class of Tir	11/05/1 ne - Fixed			1205-105a	1	:15/:15	1	\$150.00	ВК	
W	/eeks:	Start Dat 11/05/12			Spots/Week 1	Rate \$150.00					
S	pots: # Ch			Air Time Descrip		Start/End Time		Ad-ID			Rate Type
	1 WM	MURM	11/05/12	12:58 AM Jimmy 1:00 AM	Kimmel	1205-105a		MHGTV110 MHGTV110			\$75.00 BK \$75.00
	1/06/12 Class of Tir	11/06/1 ne - Fixed		VE HARVEY DY 9/emptible	4∜10-11a	- T	:15/:15	1	\$400.00	ВК	
	/eeks:	Start Dat 11/05/12	e End D	Date <u>MTWTFSS</u>	Spots/Week 1	Rate \$400.00					
Sı	pots: # Ch		Air Date	Air Time Descrip	tion	Start/End Time	Length	Ad-ID			Rate Type
		MURTu			HARVEY DY 9/4 ST			MHGTV110 MHGTV110			\$200.00 BK \$200.00

Total Spots 41

<u>Gross Total</u> **\$52,325.00**



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967885-1	11/06/12	November 2012	10/29/12 - 11/06/12

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Hassan/D/Governor	candidate	1401		

Agency Commission \$7,848.75

Net Amount Due \$44,476.25